

# CHRIS MCCORMICK

ART DIRECTOR & GRAPHIC DESIGNER

chrismcc08@gmail.com • 765.225.1931

12970 E. 131st Street, Fishers, IN. 46037

www.chrismdesigns.com • @chrismdesigns

**PROFILE**

Growing up in a creative environment has always made me passionate about creativity and design. I thrive in a work place that allows me to work with other creative minds to solve design problems and I am in search of an opportunity that allows me to continue my growth as a creative thinker.

**EDUCATION**

**Ball State University**

Muncie, IN.

Bachelors of Fine Arts • May 2003

Visual Communication / Design

**SOFTWARE**

Adobe Photoshop ●●●●●●●●

Adobe Illustrator ●●●●●●●●

Adobe Indesign ●●●●●●●●

Adobe Dreaweaver ●●●●●●●●

Adobe Flash ●●●●●●●●

HTML & CSS ●●●●●●●●

WordPress ●●●●●●●●

Prezi ●●●●●●●●

Office ●●●●●●●●

**SPECIALTIES & INTERESTS**

**PROFESSIONAL**

Logo design / Branding / Organization

Teamwork / Communication

**PERSONAL**

Movies / Sports / Cycling / Music / Art

Photography / Homebrewing / Traveling

**EXPERIENCE**

**ART DIRECTOR / DESIGNER**

MARCH 2011 - PRESENT

**Cabello Associates - Indianapolis IN.**

- Initial concept design & planning
- Print & web design, front end development & graphics
- WordPress site design & front end developer
- Design production & print production management
- 2014 Silver Addy Award (Indy) - Designer - César Chávez Event Poster

**GRAPHIC DESIGNER / WEB DESIGNER**

MARCH 2008 - SEPT 2008

**Burkhart Cain Associates - Indianapolis IN.**

- Print design & production, web design & development.

**FREELANCE DESIGNER / CONTRACTOR**

SEPT 2008 - MARCH 2011

**Chris McCormick Designs**

- **BPS Marketing** (Oct 2010 - March 2011)
- **Strategic Healthcare Group, LLC** (Jan 2010 - Jun 2010)  
Web graphics, HTML/CSS, page layout & design, content management, PowerPoint presentation design and implementing content to an online certification environment.
- **Other** - She Fitness / TBH Creative / Dan Perez Films / Hi-Def Solutions  
Emma Reidy Interiors / Borgida Photography / Total Chef / Sprout Realty  
Various clients & other freelance projects.

**SENIOR DESIGNER / WEB DESIGNER**

AUG 2004 - MARCH 2008

**CMG Worldwide, Inc. - Fishers IN.**

- Project design manager for logos, online fan clubs, web design/graphics and content for online communities. Search engine optimization, Google AdSense management.
- Print manager overseeing all print requests assigned to the design department. Photographer for online store products.

**PROFESSIONAL MEMBERSHIPS & VOLUNTEER WORK**

- AIGA Member / 8 year volunteer for Re:View a student AIGA portfolio review
- American Advertising Federation Member



THANK YOU FOR YOUR CONSIDERATION



*Chris McCormick*

